



LAN and TAM announce intention to combine

Investor Presentation

August 13, 2010

Forward Looking Statements

This presentation contains forward-looking statements, including with respect to the negotiation, implementation and effects of the proposed combination. Such statements may include words such as “anticipate,” “estimate,” “expect,” “project,” “intend,” “plan,” “believe,” “would” or other similar expressions. Forward-looking statements are statements that are not historical facts, including statements about our beliefs and expectations.

These statements are based on current plans, estimates and projections, and, therefore, you should not place undue reliance on them. Forward-looking statements involve inherent risks and uncertainties. We caution you that a number of important factors could cause actual results to differ materially from those contained in any forward-looking statement. These factors and uncertainties include in particular those described in the documents we have filed with the U.S. Securities and Exchange Commission. Forward-looking statements speak only as of the date they are made, and we undertake no obligation to update publicly any of them, whether in light of new information, future events or otherwise.

ADDITIONAL INFORMATION ABOUT THE PROPOSED BUSINESS COMBINATION AND WHERE TO FIND IT:

This press release relates to a proposed business combination between Lan Airlines S.A. (“LAN”) and TAM S.A. (“TAM”), which will become the subject of a registration statement and prospectus to be filed with the SEC by LAN and a new entity to be formed in connection with the combination. This press release is not a substitute for the registration statement, prospectus and offering materials that LAN and the new entity will file with the SEC or any other documents that they may file with the SEC or send to shareholders in connection with the proposed combination. INVESTORS AND SECURITY HOLDERS ARE URGED TO READ THE REGISTRATION STATEMENT, PROSPECTUS, EXCHANGE OFFER DOCUMENTS AND ALL OTHER RELEVANT DOCUMENTS FILED OR THAT WILL BE FILED WITH THE SEC AS THEY BECOME AVAILABLE BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION ABOUT THE PROPOSED BUSINESS COMBINATION. All such documents, if filed, would be available free of charge at the SEC’s website (www.sec.gov) or by directing a request to LAN Investor Relations, at 56-2-565-8785 or by e-mail at investor.relations@lan.com, or to TAM Investor Relations, at 55-11-5582-9715 or by e-mail at invest@tam.com.br.

Evolving global context has created the opportunity for a Latin American leader to emerge

- **The world is consolidating**
 - International players are consolidating, either through mergers or broad anti-trust agreements
 - These airlines are looking at Latin America for growth
- **Regional consolidation creates the opportunity for a Latin American carrier to enter on an equal footing with the world leaders**
 - Creation of a world-class Latin American carrier
 - World-class Latin American carrier would have a strong presence in all major home markets across Latin America
 - Increased importance to the global alliance picture
- **LAN and TAM have the opportunity to create this global champion**
 - Leading home market positions across Latin America
 - Shared focus on creating value for investors, caring service for customers and opportunities for employees

Two local leaders = one global champion

- **Extensive route network**
 - Complementary networks with little overlap
 - Existing relationship on codeshare flights, maintenance and aircraft purchasing
 - Seamless travel throughout the region and beyond
 - Increased cargo capacity, frequency and destinations
- **Unparalleled service in the region**
- **Combination expected to generate estimated annual synergies of US ~\$400M**
- **Shared focus on building shareholder value, providing world-class service to customers and benefits to employees**
- **Provides opportunities for the group to grow faster and increase profits**
- **Strongest frequent flyer program in the region**



This is the right time for TAM and LAN



- **Unique opportunity to lead Latin America** – one of the fastest growing regions in the world
- Economic growth and improving consumer disposable income are **accelerating demand for competitive transportation product offerings** in the region
- Current environment provides the **opportunity to build a continental leader unparalleled across Latin America**, as well as a strong global presence
- Both have **solid financial and operating positions**

Corporate structure

LATAM Chairman of the Board
Mauricio Rolim Amaro

LATAM CEO
Enrique Cueto



LAN CEO
Ignacio Cueto

Plus affiliates

LAN Peru
LAN Argentina
LAN Ecuador
LAN Cargo



TAM SA Chairman
Maria Cláudia Amaro

TAM SA CEO
Marco Bologna

TAM Linhas Aereas CEO
Libano Barroso

Plus affiliates

TAM Mercosur
Multiplus

- **All stock transaction** – TAM Shareholders offered newly issued shares of LAN
- Structure **designed to comply with foreign ownership restrictions**, including Brazil 20% foreign ownership restriction
- **Economic alignment of all shareholders** while the Amaro family would retain majority voting at TAM subject to veto rights



No change of control at either TAM
nor LAN

Transaction overview

Deal terms

- On Friday August 13th, a non-binding MOU was signed outlining their intentions to combine their holdings into the leading Latin American airline group
- TAM shareholders are to receive 0.90 shares in LAN for each TAM share

Corporate structure

- LAN would be the holding vehicle of the combined operations, along with changing its name to LATAM
- LATAM would be listed in New York, Santiago and Sao Paulo



Corporate governance

- Organization model will be based on the balance of two principles:
 - BU heads operating as CEOs with real autonomy to run the business
 - Group structure/processes designed to ensure integration, full synergy capture and optimization
- Shareholders agreements will govern relations among the two companies and the controlling shareholders

Business operations

- Each entity would retain its own brand and independent operations
- TAM will continue to operate in Brazil and Paraguay, and LAN will continue to operate in Chile, Argentina, Peru, and Ecuador
- Carriers would build a comprehensive passenger and cargo network

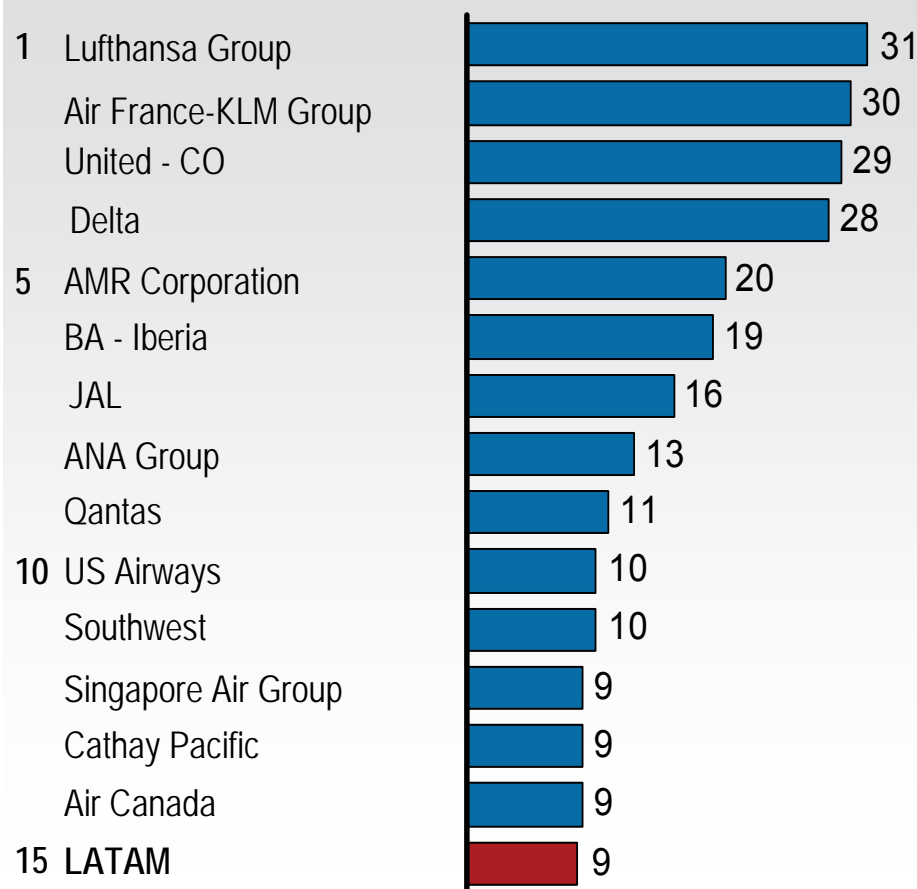
LAN and TAM today

			
Operational	▪ Passengers (millions)	30.4	15.4
	▪ Destinations	63	70
	▪ Countries served	14	17
	▪ Employees (thousands)	26.3	17.7
	▪ Aircraft	143	98
	▪ Aircraft orders	90+	121
	▪ 2009 ASKs (billions)	64.7	38.8
	▪ Tons (thousands)	183	649
	Financial	▪ 2009 Revenue (USD billions)	4.9
▪ 2009 EBITDAR margin		14.0%	22.5%

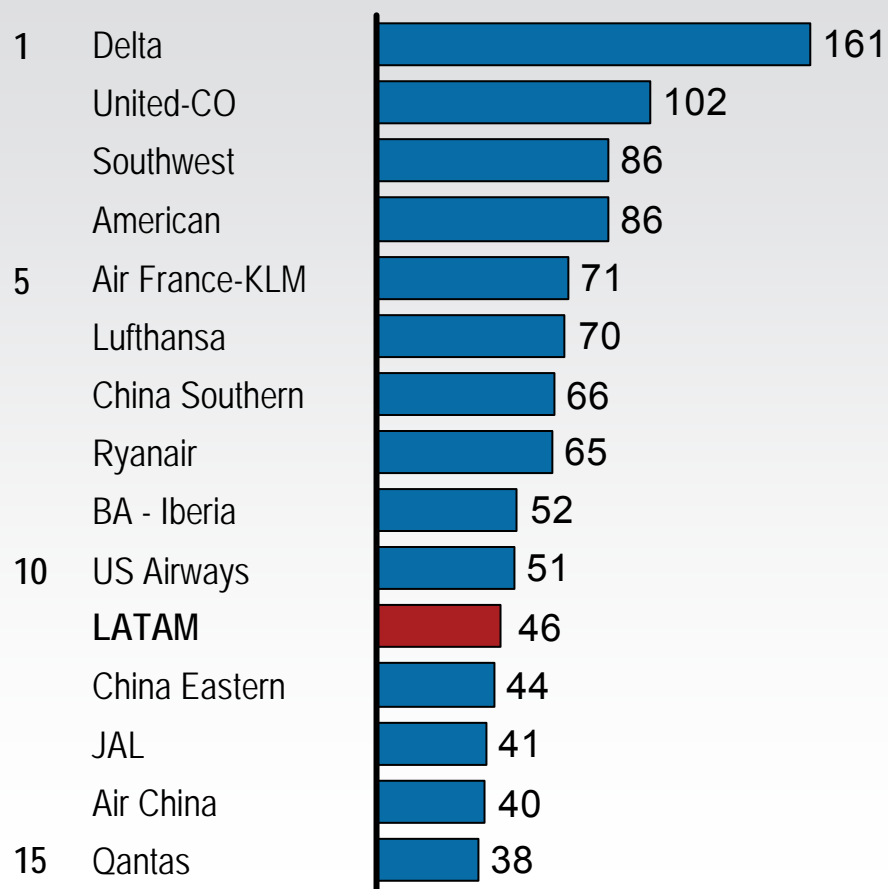
Note: Most recent figures except for financials and ASK (as of Dec 2009)

Combined, LATAM will be among the leading airlines in the world

The Top 15 passenger airlines in revenue
USD Billions, 2009



The Top 15 passenger airlines in passengers
Millions, 2009

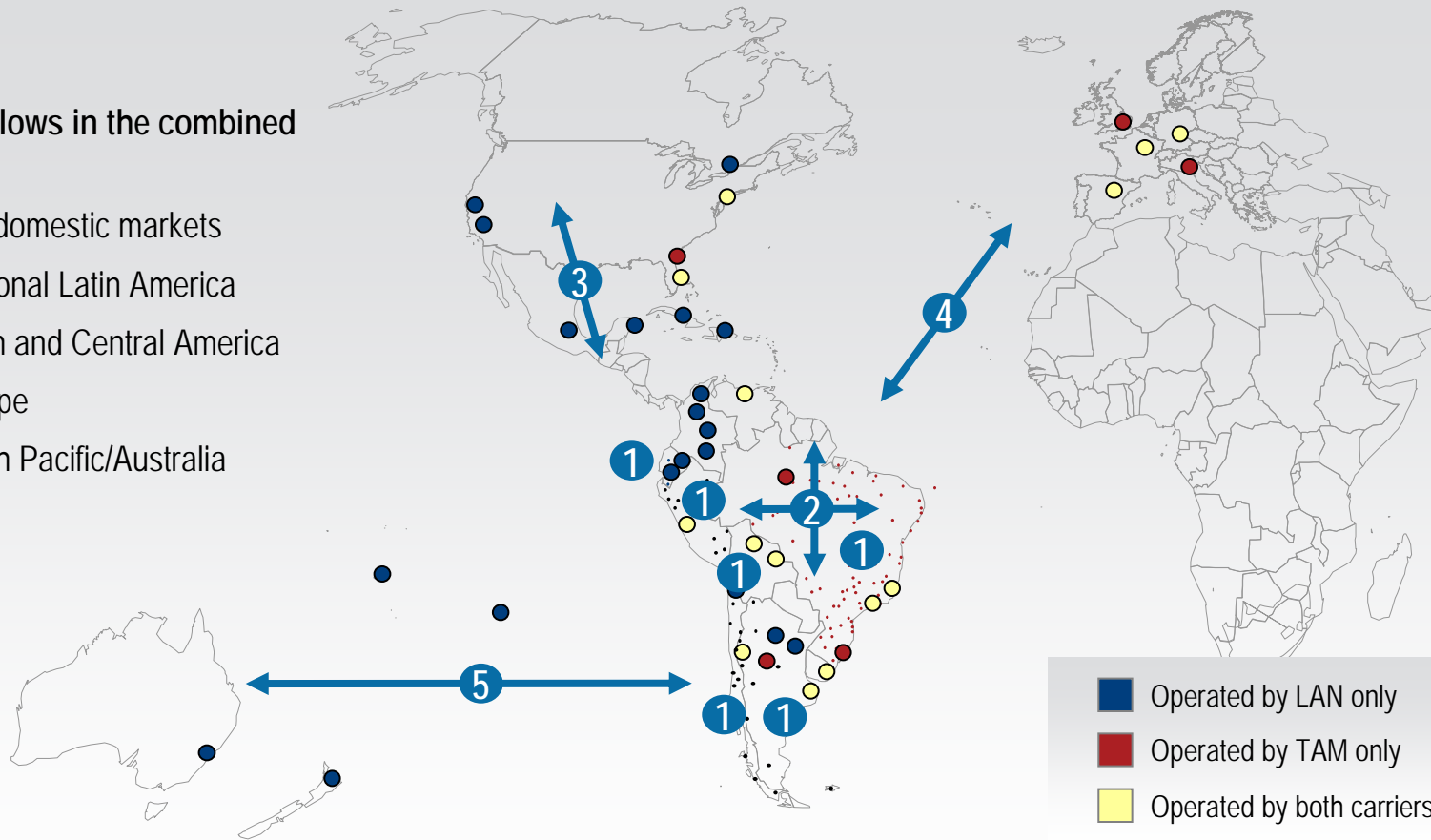


SOURCE: Company reports for LAN and TAM, Airline Business

LATAM will have an extensive passenger network offering

Five key flows in the combined network

- 1 Key domestic markets
- 2 Regional Latin America
- 3 North and Central America
- 4 Europe
- 5 South Pacific/Australia



South America + Domestic

102 Destinations
10 Countries
+1200 Daily Departures

US and Canada

6 Destinations
2 Countries
~19 Daily Departures

Europe and Rest of World

12 Destinations
11 Countries
~14 Daily Departures

Source: OAG

LAN cargo expertise + TAM market opportunity = cargo growth

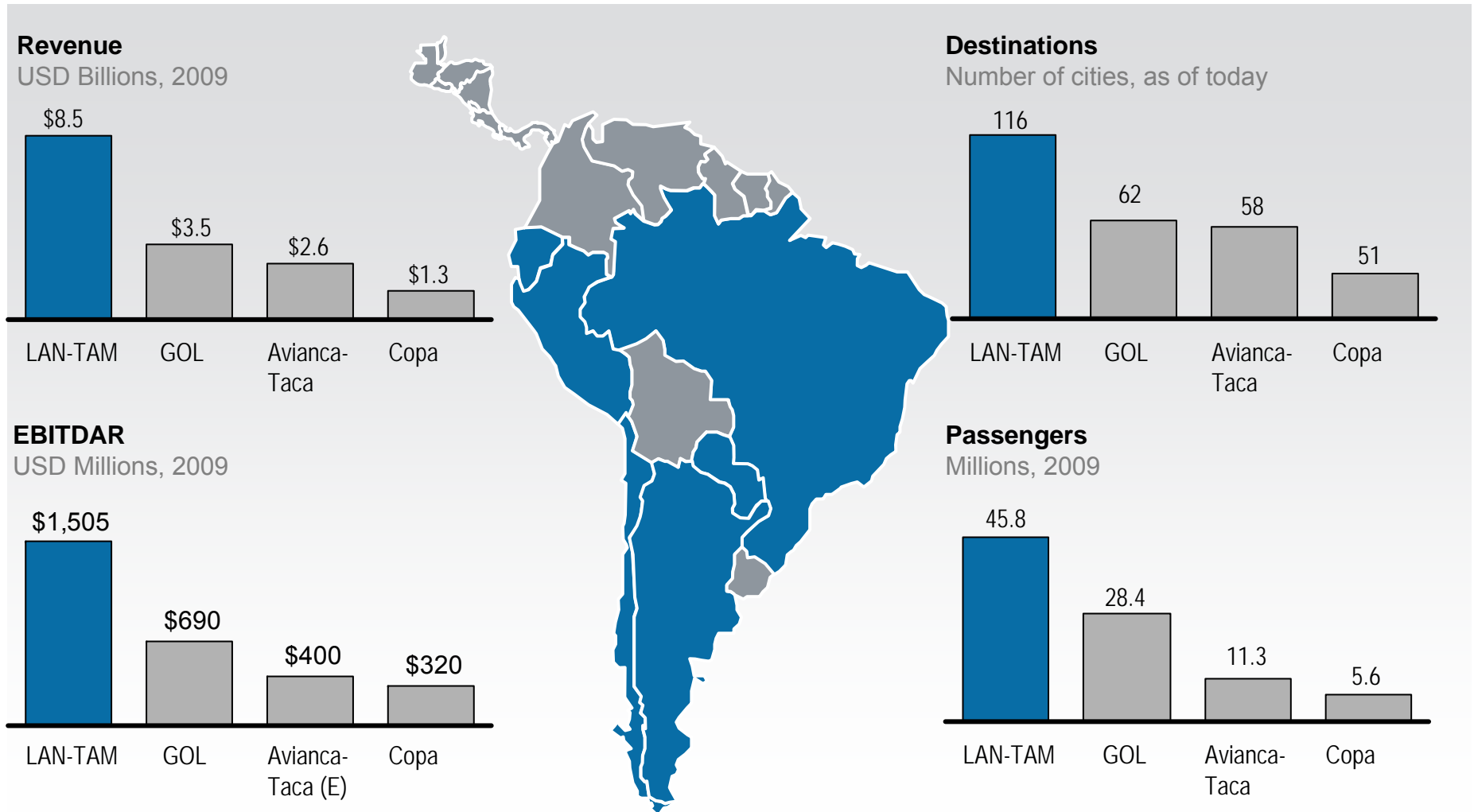
LAN's global and diversified cargo network...

...with TAM's Brazilian market presence



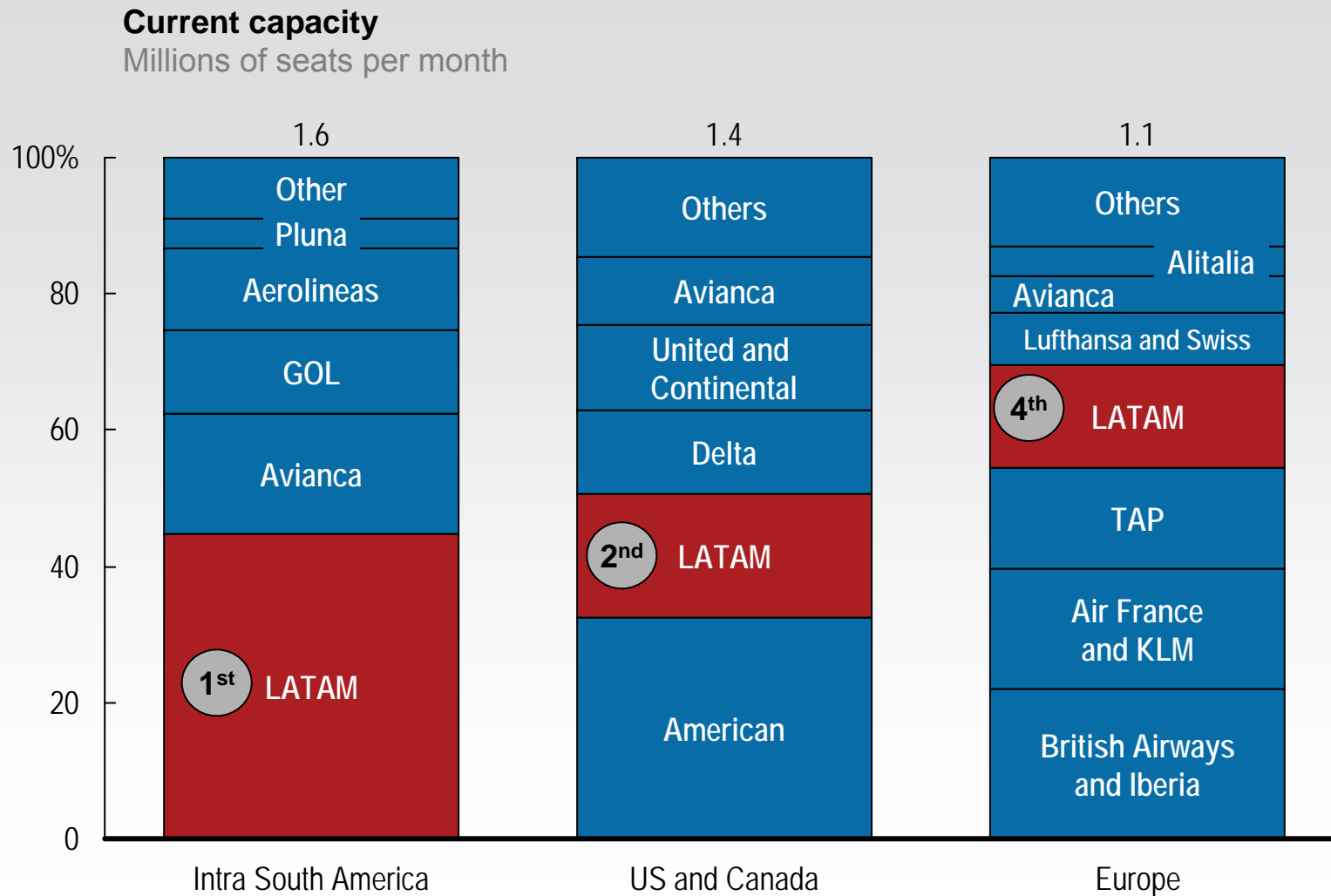
- Brazil is the largest domestic cargo market in Latin America
- TAM offers significant strengths
 - Domestic widebody network
 - Existing cargo operation
 - Strong and growing European network

LATAM would offer an unparalleled level of service in the region



SOURCE: Company 20-F filings, Airline Business, + IR presentation, Company websites.

LATAM would be the clear #1 within South America and co-leader on routes to/from the U.S. and Canada



NOTE: International non-stop segments
SOURCE: OAG as of July 2010

And would have the ability to grow into new markets



Future growth would result in the creation of jobs and economic growth in Brazil and rest of Latin America

Four primary growth areas for the network initially...

- 1 Brazil to Europe/Africa
Increased Southern cone feed to support new service to Europe
- 2 Lima to North/Central Am.
Increased Brazil feed supports new service to US and Mexico
- 3 New hubs
Potential new hubs could connect to Europe and US
- 4 Cargo
Combination of LAN's expertise and TAM's footprint

Provides opportunities for the group to grow faster and increase profits

- **Faster top-line growth**
 - Enhances ability to launch new flights
 - Increases alternatives for passenger and cargo customers, capturing new customers
- **Improved cost competitiveness**
 - Leverages economies of scale
 - Benefits from best practice sharing
 - Operational coordination in international markets
- **Enhanced strategic positioning**
 - Creates the leading Latin American carrier
 - Better able to compete with other global carriers



The transaction is expected to generate estimated annual synergies of US ~\$400M

Annual synergies Break-Down

100% = US\$ ~400M



Highlights

- Estimated total synergies of ~4% of combined revenues (in line with other recent industry transactions)
- Management expects to implement approximately one third of the synergies within the first year, largely offsetting one time costs
- All synergies would be implemented by the end of the third year
- Potential integration risks should be mitigated by the complementary nature of networks
- Synergy values do not include other potential benefits, such as expansion of domestic cargo and sharing of best practices in domestic passenger business units

Detailing the estimated US ~\$400M in synergies

Revenue: Cargo ~\$110M, Pax ~\$170M			Cost ~\$120M		
Synergy source	Value US\$ Millions	Rationale	Synergy source	Value US\$ Millions	Rationale
Cargo	110	New service, sharing of best practices	Airports	25	Consolidation of functions in overlapping stations
Network relevance	50	Improved access to joint hubs and combined network appeal (especially to high yield)	Procurement	25	Leveraging economies of scale in contracts
New and increased connectivity	40	Combined network creates new city pairs and increased service	Corporate	20	Streamlining of corporate overhead and some functions
New flights	35	Combined network supports new flights and hubs	IT	20	Efficiencies of common IT platforms
Other passenger revenue	35	Including consolidation of partner airline contracts and increased utilization	Maintenance	15	Leveraging economies and efficiencies of scale
Frequent flyer	10	Consolidation of the programs and sharing of best practices	Sales	15	Efficiency of combined sales efforts

Committed to a superior customer experience



- **More destinations and greater schedule options**
- LATAM would serve **more than 115 destinations in 23 countries**
- **More opportunities to earn and redeem miles** in the strongest frequent flyer program in the region
- Sharing of **customer service best practices**

The combination would also benefit employees

- **More career opportunities**
 - Access to new stations across the combined network
 - Fast growing airline with over 200 airplanes on order
- **Improved job stability** from our enhanced ability to compete with global leaders
- **Pride in creating a global leader** that would drive economic growth throughout the region
- Both airlines will continue to fly with their current certificates, **relying on their respective pilots and flight attendants**



LATAM would have the strongest frequent flyer program in the region

The logo for TAM FIDELIDADE. It features the word "TAM" in a bold, red, italicized font with a blue swoosh underneath. Below it, the word "FIDELIDADE" is written in a grey, sans-serif font.The logo for LANPASS. It features the word "LANPASS" in a blue, sans-serif font. To the right of the text is a grey star with a red swoosh underneath it.

- As of the end of 2009, **Fidelidade** had ~7M and **LANPASS** ~4M members
- Going forward, combining Fidelidade and LANPASS would provide a **strong starting position to gain further scale in the region**
- We anticipate that the new combined frequent flyer program would drive customer **loyalty, business growth and ancillary revenue streams**

LATAM: creating the world-class global airline group for Latin America

- Latin American leader with major strategic and economic benefits for employees, customers and shareholders
- LATAM would have pro-forma combined revenues of US \$8.5B (as of year-end 2009), serving more than 115 destinations, and would become one of the most valuable airlines worldwide
- Complementary assets and market positions expected to contribute to a stronger competitive position for the company, and further growth through new destinations and more flights
- Synergies as a part of the arrangement are expected to save US ~\$400M annually, ~1/3 of which are expected to be implemented by the end of year one, largely offsetting one-time costs



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